



**WESBANK NEW GENERATION
SOCIAL & DIGITAL MEDIA AWARDS
14TH EDITION:
2026: KEY DATES & ENTRY FEES:**

EARLY BIRD ENTRY PERIOD

10 APRIL - 30 APRIL 2026

STANDARD FEE ENTRY PERIOD

01 MAY - 03 JULY 2026

LATE FEE ENTRY PERIOD

06 JULY - 17 JULY 2026

JUDGING STARTS

27 JULY 2026

JUDGING ENDS

14 AUGUST 2026

FINALISTS ANNOUNCED

24 AUGUST 2026

SALES START - BOOK YOUR SEATS & TABLES

25 AUGUST 2026

AWARDS GALA CEREMONY

TENTATIVE DATE: 23 SEPTEMBER

2026 ENTRY FEES AND DEADLINES:

Early Bird Entry Fees (excl. VAT) - Entries submitted between 10 April and 30 April 2026 - Midnight (15% discount on standard entry fees)

- R2,125 per entry per category - Corporate Categories, Agency Categories, and Online Media & Tools Categories.
- R2,295 per entry per category - Black Onyx Award Categories.

Standard Entry Fees (excl. VAT) - Entries submitted between 01 May and 03 July 2026 – Midnight

- R2,500 per entry per category - Corporate Categories, Agency Categories, and Online Media & Tools Categories.
- R2,700 per entry per category - Black Onyx Award Categories.

Late Entry Fees (excl. VAT) - Entries submitted between 06 July and 17 July, 2026 - Midnight (10% added to standard entry fees)

- R2,750 per entry per category - Corporate Categories, Agency Categories, and Online Media & Tools Categories.
- R2,970 per entry per category - Black Onyx Award Categories.

Student Rates:

- R1,150 per entry - Student Group Category
- R900.00 per entry - Individual Student Category
- R850.00 per entry - NGO Rate

Please Note: The "Digital Brand of the Year," "Large Agency of the Year," and "Overall Social & Digital Corporate of the Year" categories are free, as they are selected based on the overall performance across the competition. You are not required to complete entry forms for these categories.