



WESBANK NEW GENERATION SOCIAL & DIGITAL MEDIA AWARDS 14TH EDITION:

2026: KEY DATES & ENTRY FEES:

EARLY BIRD ENTRY PERIOD:	10 APRIL - 30 APRIL
STANDARD FEE ENTRY PERIOD:	01 MAY - 03 JULY
LATE FEE ENTRY PERIOD:	06 JULY - 17 JULY
JUDGING STARTS:	27 JULY
JUDGING ENDS:	14 AUGUST
FINALISTS ANNOUNCED:	24 AUGUST
BOOK YOUR SEATS AND TABLES:	25 AUGUST
AWARDS GALA CEREMONY:	23 SEPTEMBER, NH SANDTON

2026 ENTRY FEES AND DEADLINES:

Standard Entry Fees (excl. VAT)

Entries submitted between 01 May and 03 July 2026 – Midnight

- R2,500 per entry per category - Corporate Categories, Agency Categories, and Online Media & Tools Categories.
- R2,700 per entry per category - Black Onyx Award Categories.

Late Entry Fees (excl. VAT)

Entries submitted between 06 July and 17 July, 2026 - Midnight - (10% added to standard entry fees)

- R2,750 per entry per category - Corporate Categories, Agency Categories, and Online Media & Tools Categories.
- R2,970 per entry per category - Black Onyx Award Categories.

Student / Tertiary Fees (excl. VAT)

- R1,150 per entry - Student Group Category
- R900.00 per entry – Individual Student Category
- R850.00 per entry - NGO Rate

Please note: The categories "Digital Brand of the Year," "Large Agency of the Year," and "Overall Social & Digital Corporate of the Year" are free of charge, as winners are selected based on overall performance across the competition. You are not required to complete entry forms for these categories.